

THE PETER PRESCRIPTION

On View April 6–April 8, 2014

Special Exhibition featuring Recent Acquisitions with the Rita Mageary Collection

A Selected Exhibition Checklist

The Special Collections Gallery

1. Candy Dish, Donated by Amanda Davidson with Buttermint Creams for Visitors from Deals on Knickerbocker.
2. A selection of The Smile Face Museum Button Collection
3. The Busy Beaver Button Museum Smiley Collection
4. Pony x Smiley M100 Sneakers, Donated by Pony.
5. The Smile Face Museum Christmas Collection
6. Groovin' & Growin' Growth Chart

On Monitor

7. Mark Sachs, *Tour of The Smile Face Museum*, 1993. Parts 1 and 2.
8. Moe Satt, *Smiles*, 2009–2013. Recurring performance, documented on video. 1:14.
9. Frankie Martin, *Happy Hiker*, 2014. HD video with watercolor. 1 minute.
10. Lauryn Siegel, *Smile Filez*, 2014. 873 x 480. Digital Animation.
11. Lauryn Siegel, *Lazie River*, 2014. 1920 x 1080. 3D Digital Animation.
12. Adrienne Garbini, *The Craft*, 2013. 1:01. Shot at sunset driving with Sam Kronick from Millard to Brawley, California. - AG
13. Jared Lee Loughner, *America: Your Last Memory In A Terrorist Country*, 2010.

The Main Gallery

1. Bathroom Set, Gift of Kenny King.
2. Gold Chain Belt, on Loan from John Brady.
3. Plastic Baggies, Gift of Kenny King.
4. Foam Ball from India, Gift of Kiran Chandra.
5. Coffee Stencil from SmileyStuffForYou for Sophy, Collection of Sophy Naess.
6. Acquisitions sourced in March and April 2014 in New York at: 99¢ King's 99¢, E-Xtra 99 Cents and Plus, 99¢ Family Discount, Super 99 Cents Inc, #8 Lucky Family Discount Store, Party Fair, Big-Boss Discount Inc 99¢ and Up, 99¢ & Up, Payless Accessory 99¢ & Up, Wonder Store, Lowes, Farmer Deli, Deals, Party City, Green Village, and others.
7. Acquisitions sourced in January 2014 in Colorado at: ARC (Multiple Locations in Denver, Thornton, Aurora, and Lakewood), and the Lowry Albertsons.
8. Acquisitions sourced from eBay direct from China.
9. Hardboiled Eggshell, Donated by Jesse Harding.
10. Trinkies Antenna Ring and A Birthday Wish, Donated by SmileyStuffForYou.
11. The Smile To Go Collection, Donated by Hannah Buonaguro.
12. The Smile Face Museum Inaugural Plastic Bag Collection, featuring plastic bag chewed by Ana Goldberg.
13. Happy Feet Sneaker Ball (Banana Coconut Scent)
14. Various Clocks and Lights from TSMF Collection
15. Melty Bead Wall Hanging, Donated by Joe Yorty.
16. Greg O'Malley, *Smile*, 2014. Acrylic on canvas. 8" x 8" each.
17. Tenna Toppers, Collection of Rita Mageary.
18. The Smile Face Museum Earring Collection
19. Selections from TSMF Body Jewelry and Ball Collections
20. Photographs by Micki Davis
21. The Rita Mageary Album Collection
22. Smile Dress Up Set, Collection of Rita Mageary.
23. Knit Toilet Paper Roll Cover by Theresa Hinds, Collection of Rita Mageary.
24. Pot Holder by Theresa Hinds, Collection of Rita Mageary.
25. Ripley's Believe it or Not! Comic featuring the Collection of Mr. and Mrs. Duane Muse of Jefferson, Ohio (593 items), Sunday, March 25, 1979, Collection of Rita Mageary.
26. 1974 and 1975 Tea Towel Calendars, Collection of Rita Mageary.
27. Mobile, Collection of Mark Sachs.
28. Shabd/WNP Pillow, 2014. Dyed fabric, stuffing.
29. Twin Pillows, Collection of Adrienne Garbini. From Safari Seconds, San Diego, California. Purchased on 2 separate trips - AG
30. Carpeted Toilet Seat Cover, Collection of Rita Mageary.
31. Jason Roy, *Comic Come Home*, 2013. Screenshot on loose leaf.
32. Daniel Nbrigo, *Genny*, 2012. Graphite on paper from the 1800's (engraving on reverse). "This is from about '87 in our voodoo acid house phase". Genesis P-otridge
33. Michigan Department of Transportation Letter of Recognition for Smiley Frowny Signs
34. Sweater Vest by Theresa Hinds, Collection of Rita Mageary.
35. Mac Katter, *Untitled*, 2008. Oil on canvas. 8" x 10".
36. Happy Face Tissue Paper, Donated by Krickel Lane, April 5, 2014.
37. Mr. Happy Backpack, Lakewood, Colorado. Collection of Adrienne Garbini.
38. Toilet Seat Cover in Vinyl, Collection of Rita Mageary.
39. Daniel Nbrigo, *Follow the Path*, 2013. Silkscreen edition of 44, printed by Haven Press.
40. Bathmat, Collection of Rita Mageary.
41. Stefani Baron, *Photograph of Ocean Beach Construction for USD Photography Class*, 2014. Acquisition assisted by Joe Yorty.
42. Finger Puppet, *China in Made*, Donated by Joe Yorty.
43. Eat(Sleep)Have(Bras, PLUR Smiley Face Rave Bra, 2013. Bra, sequins, fringe, hot glue.
44. Koosh Rubber Smile Man, Donated by Joe Yorty.
45. Time To Smile Rita Clock, Collection of Rita Mageary.
46. Hawaiian Happyface Spiders in Before/After holder, Collection of Adrienne Garbini.
47. Popped Weather Balloon, Collection of Adrienne Garbini.
48. Rhea Wiersma, *Smiley Face Filled Soap*, 2013. Wool, soap. www.etsy.com/shop/dancinship.
49. Teacup Lamp Made by Rita's Brother, Collection of Rita Mageary.
50. David Gilbert, *The Party*, 2010. Archival inkjet print. 13" x 19", edition 2/3.
51. Jason Roy, *No (Smiley Face)*, 2013. Mixed media on cardboard.
52. Punk Backpack, Collection of Ryan Naideau.
53. Drainbowland, *Scorpion Smiley Face Necklace*, 2013. Resin, scorpions, metal.
54. Joe Yorty, *I'm into happy and I don't like sad*, 2014. Dimensions variable. 80 35mm color slides, slide projector.
55. Micki Davis, *Smiley Face Pilgrimage*, 2014. Video.
56. Library Media Viewing Station featuring Smiley Face (2007) *Dazed and Confused* (1993) and Sean Monaghan and Jen Kirslen, *Did You Know That Forrest Gump Invented the Smiley Face?* Documentation, 2014 (April 5), VHS.

The Smile Face Museum Library

57. Adrienne Garbini, *Metaphysics Postcard*, 2013. Silkscreen.
58. Adrienne Garbini, *Roof Print Test for Metaphysics Publication*, 2013. Silkscreen.
59. Dust La Rock & Melissa Cody, *Whirling Log Smiley Yin/Yang*, 2013. Hand-burnished linoleum print.
60. Photograph of Thom Haller and Debbie Booth, *New Years Day*, 1992. Shepherdsdown, West Virginia
61. Lucas John Heider *Manifesto*
62. Dust La Rock, *Lovely Sort of Death*, 2012. Embroidered patches.
63. Photograph of The Smile Face Museum Opening, Donated by Ariel Goldberg.
64. Smile Face Signature Outrages Killers Attorneys Clipping from the Observer, Received Oct 1, 1993.
65. La Casa Mexican Restaurant, Pensacola, Florida Menu

66. *New York Times* April 14, 2001 Obituary for H.R. Bell
67. Filled Sheet for Crib
68. Various - *Sweet House Chicago* (1989)
69. *Smile by the Funnies*
70. Bobby Rydell - *Born With a Smile* (1978)
71. Walt Disney Presents *Learning to Tell Time is Fun* (1964)
72. *The Atlantic*, *We Will Never Run Out of Oil*, May 2013
73. *Mad Magazine*, April 1972
74. *Special Nice Issue of The New Republic*, March 8, 1993
75. *Ticket*, Donated by Matthew Winn, The Smile Face Museum Librarian.
76. *Keys to the Studio, Keys to Storage in San Diego/Denver/Liz Zanis Apartment, Keys to the Smile Face Museum*
77. *Adam and Eve-clusion Flip Book* by Ken Brown, Seattle: The Real Comet Press, 1989.
78. Photographs by Micki Davis
79. *The Smile Face Museum on NPR* (date unknown)
80. *Smile Buttons on All Things Considered*, 11/2/71
81. *Ask Dr. Science - Smiley Faces*, Summer 1986
82. *Smile Jesus Loves You Booklets*
83. *Happy Days Are Here Again* by Farko String Band Mummies Parade Champions, Donated by Ralph DeCarli.
84. *Step Into the Sunshine* by 40 Kids All Singing At Once Directed by Jan Gassman
85. *Issues of Nuts*
86. *Mr. Happy* by Roger Hargreaves. Los Angeles, Price/Stern/Sloan, 1971.
87. TSMF VHS Collection: *Half Baked* (1998), *Forrest Gump* (1994), *Bill & Ted's Excellent Adventure* (1989), *Bill & Ted's Bogus Journey* (1991), *Evolution* (2001), *The Smile Face Museum Tour* (1993), *Missing: Hackers* (1995), *Con Air* (1997).
88. *Native Funk and Flash* by Alexandra Jacopetti, San Francisco: Sonshshaw Press, 1974.
89. *Jerry Baker's Happy, Healthy Houseplants* with Erv Zachman Illustrations, New York: New American Library by Plume, 1985.
90. *Cover for A Treasury of Humor in Large Print*
91. *How to Feel Good Handbook* by Elaine J. Kahn, New York: Vector Press, 1984.
92. *TTFN and L&R, G&R* by Lauren Myrads, New York: Amulet Books, 2006 and 2007.
93. *The Peter Prescription* by Laurence J. Peter, New York: Bantam Books, 1972.
94. *Smileys Book (with Mini Frown Button)* by David W. Sanderson, United States: O'Reilly and Associates, 1993.
95. *Watchmen Comic No. 1* by Alan Moore, illustrated by Dave Gibbons. New York: DC Comics, 1986.
96. *This is Uncool: The 500 Greatest Singles Since Punk and Disco* by Gary Mulholland. London: Cassell Illustrated, 2002. On Loan from Andrew Mailliard.
97. *American Hardcore: A Tribal History* by Steven Blush. Los Angeles: Feral House, 2001. On Loan from Andrew Mailliard.
98. *Mojo '60s The Ultimate Collectors Edition on The Beach Boys Smile*, On Loan from Andrew Mailliard.
99. *Beat Or the Dumbing of America* by Paul Fussell. New York: Summit Books, 1991. On Loan from Krickel Lane.
100. *Watchmen* by Alan Moore, illustrated by Dave Gibbons. New York: DC Comics, 1987. On Loan from Molasses Books.
101. *Fruits and Fresh Fruits* by Shoichi Aoki, London and New York: Phaidon, 2001 and 2005. On Loan from Molasses Books.
102. *The Coven Magazine Issue 1*, on Loan from Molasses Books.
103. *Wall Street Journal Saturday/Sunday January 25-26, 2014*
104. *Suburbia* by Bill Owens. San Francisco: Straight Arrow Books, 1973. On Loan from Andrew Mailliard.
105. *Ms. Magazine: October 1975 "Special Issue on Men."* ("Psychology Today" advertisement insert, p. 99). On Loan from Krickel Lane.
106. *Cabinet Issue 17*, Spring 2005, Donated by Krickel Lane.
107. TSMF Magazine Collection: *Funny Side Up Catalog*, *Archie McPhee Catalog*, *Fidely Folio Magazine Summer 1993*, *Funny Side Up*, *Time Magazine*, *January 17, 2005*, *Fortune Magazine February 8, 2010*
108. *Have a Nice Day Record*
109. *ARTnews 70th Anniversary Issue*, September 1972, Donated by Alex DeCarli.
110. *Metaphysics* by Adrienne Garbini, Brooklyn: What Nothing Press, San Diego: MFA thesis, University of California, San Diego, 2013.
111. *Gentle Swastika: Reclaiming the Innocence by ManWoman* (2001). Signed copy.
112. *AMC 2, Issue 7, Produced by the Archive of Modern Conflict*, 2013. Collection of Adrienne Garbini. Gift of Alex DeCarli.
113. TSMF Bookmarks
114. *Melty Bead Lamp*
115. Selections from TSMF Rubber Stamp Collection
116. *Keep that Pretty Smile Magnet*
117. *Sticker Album, Cards Album, Photographs Album, Miscellaneous Ephemera Album*. Assembled by Krickel Lane, TSMF Library
118. *Special Projects* Archivist.
119. *Media Players* Hand One of 3 designs.
120. Sam Kronick, *Happiness Guru Anthems [Various Artists]*, 2014, mp3, 2:04:40
121. Keenan Hartless, *Music for 4 Teacups, 1 Smiley Face Cup, and 1 Children's Toy Drum*, 2014. mp3. 3:41.

The Flat Files

122. Drawer 1: Micki Davis Clippings and Photographs, Miscellaneous Materials, TSMF Manifesto Collection
123. Drawer 2: No War Toys Documentation Materials, Newspaper Clippings
124. Drawer 3: Metaphysics T-Shirt, Boxes
125. Drawer 4: Window Clings, Poland T-Shirt, Flame Resistant Leggings
126. Drawer 5: Foam All Purpose Pad Packaging

Special Projects Space

127. *Reflective Sticker from Wonder Store*
128. *Magnets from 99¢ Family Discount*
129. *Magnets*, Donated by Krickel Lane.
130. *Have a Nice Day Magnet*, Collection of Rita Mageary.
131. *Making Love*, Special Collection on Loan from the Dick Art Museum.
132. *Recent Acquisition - Current Lenticular*
133. *Black Light*, on Loan from Jen Fisher.
134. *Black Light Poster by Gemini Rising Inc*, 1971
135. *Web Camera*, On Loan from Jesse Harding.
136. *Security Camera*, On Loan from Jesse Harding.
137. *Trash Can*, Collection of Rita Mageary.

Central Study Vitrine

138. Selection of Rita Mageary's Collection, stored in a Hat Box
139. Selection of Rita Mageary's Collection, stored in a Valentine's Day Candy Box
140. Various Lighting Features from the Collection of Rita Mageary

The Court Yard

141. Jesse Alexander Madden Harding, *Penny Smasher*, 2014. Sculpture.
142. The Smile Face Museum Polar Fleeces Collection
143. Sean Monaghan and Jen Kirslen, *Did You Know That Forrest Gump Invented the Smiley Face?*, 2014 (April 5), T-shirt, mud, bucket, hanger.
144. *The Smile Face Museum Flag* (1993)
145. *The Smile Face Museum Bar*, Found March 19, 2014, in trash outside of Saint Marks Books, in the rain. Retrieved with Greg O'Malley. Acquisitions assist by Ariel Goldberg.
146. *Project Happiness Wine*, Donated by TSMF Visitors, Purchased at Trader Joes.
147. *Windchime*
148. *Shabd/WNP, Banner*, 2014. Dyed fabric. Permanent Collection of TSMF.
149. *NYC 99-Cent Store Balloons*
150. *Alex DeCarli, Coal Face for Una*, 2014. Concrete, coal.
151. Selections from TSMF Melty Bead Collection.
152. *Smile You're On Camera Sign*
153. *Stubble Tire Cover with Tire*, Donated by Ruddy's Flat Fix.

The Hallway

Ariel Goldberg, 2011 - 2013. All images 16" x 22". Archival inkjet prints.

Left Wall

1. *Rubber Bumps*
2. *Tarps*
3. *Lilies*
4. *Stick*
5. *Baggy Mailbox*
6. *Chard Leaf*

Right Wall

7. *Mega Rainbow*
8. *Rope*
9. *Window*
10. *Clump of News*

The Reception Desk

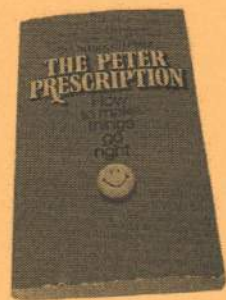
154. TSMF 2014 *The Peter Prescription Selected Exhibition Checklist*
155. TSMF 2014 *Block Calendar*
156. TSMF 2014 *Press Release*
157. TSMF Library *Wish List - In Development*
158. WNP Press Releases for *Upcoming Publications*
159. *File Folder*, Donated by SmileyStuffForYou.
160. *Melty Trash Can*
161. TSMF Umbrella Collection
162. *Donations Bin for Funds and Objects/Mini Trash Can*
163. *Flower in Venice Vase*, Gift of Jen Fisher, March 28, 2014.
164. *Flower from Jen Fisher*, Donated on March 6, 2014.
165. 1992-1993 *Guest Book Facsimile*
166. *Scalloped Trash Can and Kleenex Box (With Scalloped Soap Dish in Bathroom. Sorry - No Public Restrooms.)*
167. *Ariel Goldberg Hallway Show Postcard*
168. *Original Flyer for The Smile Face Museum Premier Gala Opening Flyer for TSMF Presents DJ Mr. Naideau at Molasses Books April 6, 2014, 8PM*
170. *Flyers for Cheap Used Books at 867 Broadway (Formerly Diablo + Sons)*, with Drawings by Jesse Harding and Kenny King.
171. *Rayguns* T-shirt, *Smile*, 2014. Ink and pencil on cotton paper. 8.5" x 11". Edition of 100.
172. 2014 *Guest Book*
173. *Where That Grr In Still In* by Peter Gilstrap, October 10, 1992. Washington Post.
174. TSMF *Business Cards* for Mark Sachs and Adrienne Garbini
175. Selections from Ariel Goldberg's *Paperweight Collection*
176. *The Wall Street Journal*, March 29-30, 2014. Donated by Krickel Lane.
177. Selections from Alex DeCarli, Adrienne Garbini, and Ariel Goldberg's tape collections.

The Smile Face Museum Shop

178. *Thank You Bags, Daniel's Cafe, Middle Calicos, Turks + Calicos Islands*. Donated by Krickel Lane and Andrew Mailliard. Free with Purchase.
179. *Thank You Bags, Purchased Locally*. Donated by Kenny King. Free with Purchase.
180. *Art History Postcard/TSMF Shop Stock List*
181. TSMF *Lucky Dollar*
182. Assembled Masterworks by Tom Bunk for *Topps from Stupid Smiles*, 1989. Cards, stickers.
183. *Shabd/WNP, Banners*, 2014. Dyed fabric. 7 Unique Designs. \$250
184. *Topps/Tom Bunk, Stupid Smiles*, 1989. Cards, gum. \$4
185. WNP *Painted Rocks*, 2014. Rock, enamel. Large: \$100, Medium: \$40, Small: \$4
186. WNP *Painted Shells*, 2014. Shell, enamel. Large: \$20, Small: \$4
187. TSMF *Shop Manager Fanny Pack* with selections from TSMF Button Collection and pull from Wrist Fanny Pack, Gift of Kenny King for *Metaphysics* Opening. Collection of Kenny King, Adrienne Garbini, and TSMF. NFS.

The Entrance

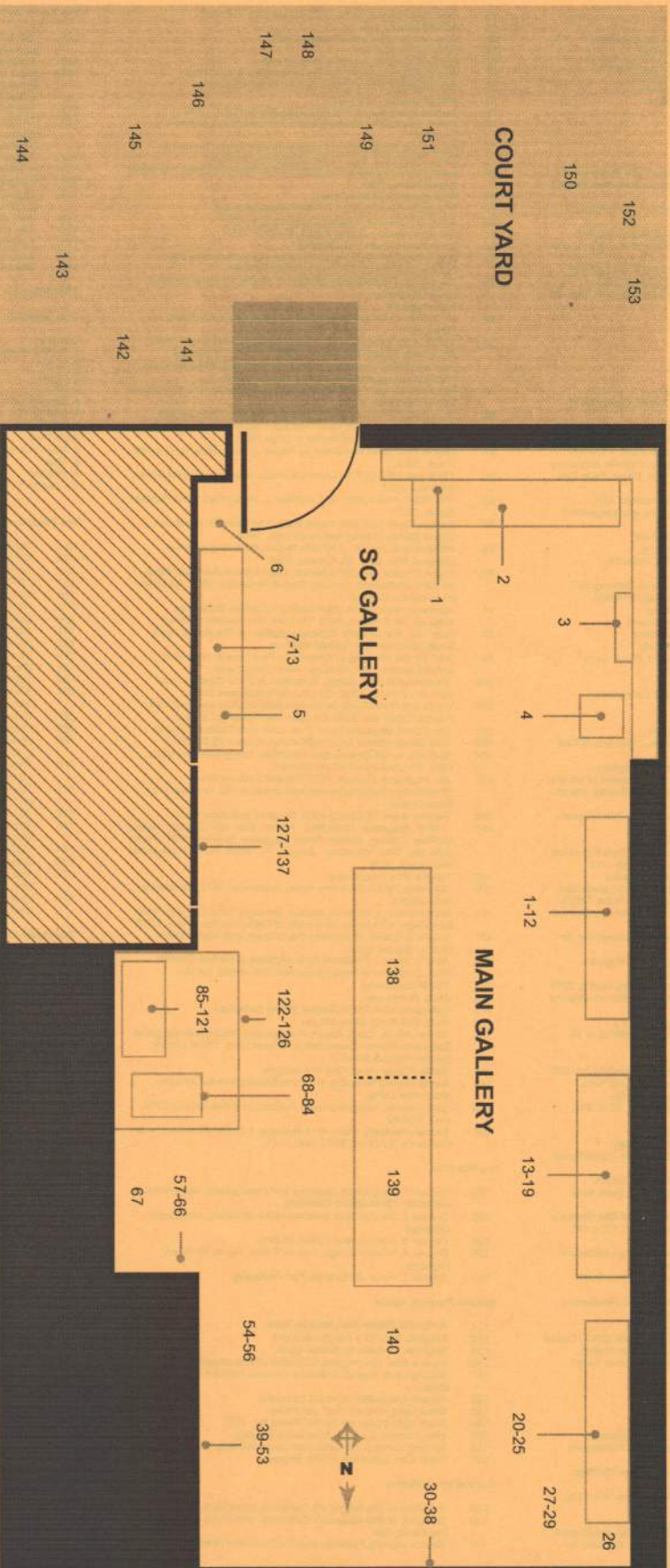
188. *The Smile Face Museum Sign*
189. "Smile" *Lightbulb*
190. *Whirligigs from Manhattan Ave 99 Cent Store*





THE PETER PRESCRIPTION

On View April 6 - April 8, 2014



Not Pictured on Map

- Ariel Goldberg's *Hallway Show* (1-10)
- The Reception Desk (154-177)
- The Smile Face Museum Shop (178-187)
- The Entrance (188-190)

Exhibition Checklist designed for The Smile Face Museum by James Lee, edited by TSFM Staff.